

National Spatial Plan

Transformation from development-oriented plan to matured social-oriented
Introduction of decentralized planning process

Provisional Translation

Framework of National Spatial Plan

National Plan

- Guideline for long-term national territorial management

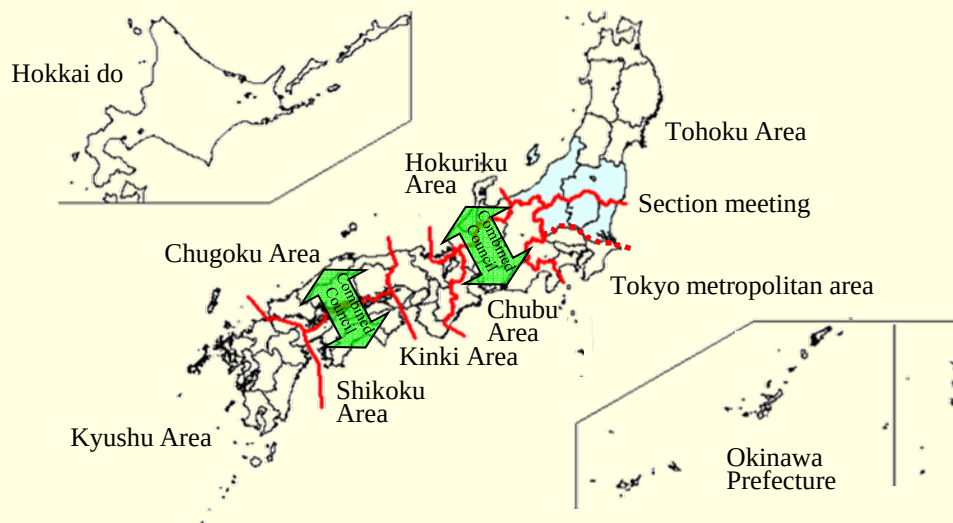


Regional Plan

- Regional plan of Large Regional Blocs by cooperation between the central and local governments
- Organizing the Regional Plan Council with the central and local governments, economic organizations
- Collaborating and cooperating with all entities on equal ground in the Council for formulating the Plan.

New Vision of the Territory

“Formation of the territory where diversified Large Regional Blocs develop endogenously. Creation of beautiful landscape and comfortable living”



Target year: about 10 years

Toward outside blocks.....

- Exchange and linkage with East Asia, etc.

Within blocks.....

- Strengthening of cities and industries which can be the growth engine

Strategic goals in order to realize new vision of the territory ("Expansion of exchanges" and "Emphasis on residents")

<Formation of the territory responding to the globalization and the declining population>

Seamless Linkage with East Asia

Taking in dynamism of the growth in Asia by direct exchange and linkage of Large Regional Blocs with individual areas in East Asia

Formation of Sustainable Regions

Maintaining attractive and quality living environment under the depopulating society, by aggregating the region's power (mobilizing full resources of the region) and fostering interregional exchange and linkage

<Restructuring and succession of the safe and beautiful territory>

Formation of Disaster-Resilient Territory

Promoting countermeasures against disasters emphasizing on the viewpoint of reduction in disasters as well as restructuring toward formation of disaster-resilient territory so that safe and secure life is ensured

Management and Succession of the Beautiful Territory

Appropriate management and recovery of resources which form the territory to protect it and pass on to next generation

<Cross-sectional viewpoints to promote 4 strategic goals>

Regional Development Centered on "New Partnership for Sustainable Community"

Working out solutions to regional difficulties and delivering quality public services through participation of diversified entities

Interrelationship between areas in a region

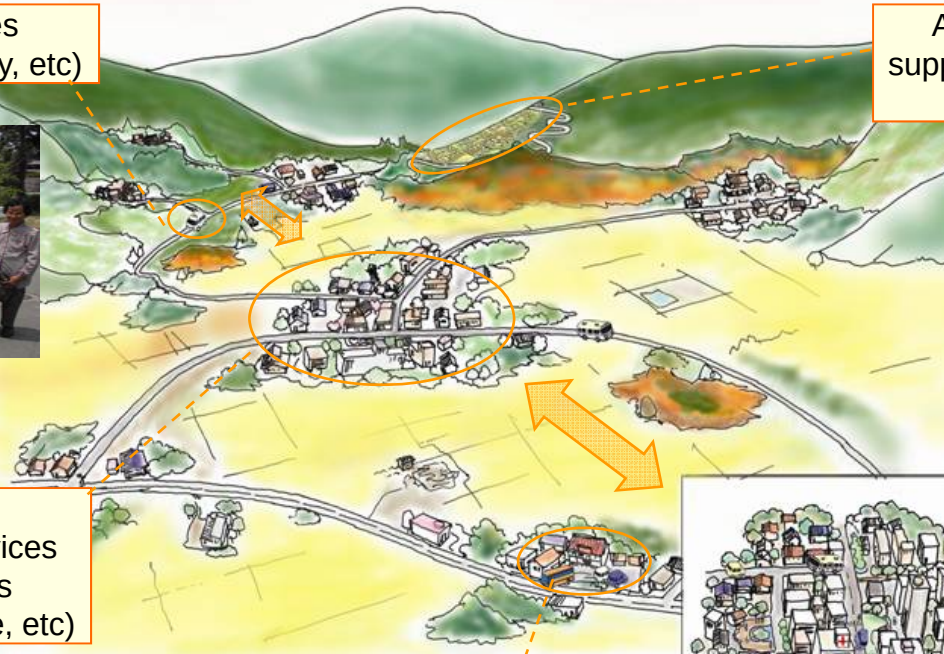
Life support services
(taxi, commodity delivery, etc)



Agriculture and forestry,
supported by urban resources
(human & financial)



Central town area,
providing minimum services
for surrounding areas
(medical care, commerce, etc)



Revitalization of urban area,
accumulating high-level
services & industries



Local information center
(tourist information,
market for local foods, etc)



Kamikatsu Town, Tokushima

New business collecting “Leaf”



- The town found new business resource – leaves and flowers, which are used to decorate Japanese food plates.
- Irodori Inc. provided personal computers with customized program to producers – resident farmers – and also provided market demand information.
- Producers, mostly old age farmers, get orders from JA, and collect leaves and flowers in their farms and mountains, and ship them .



Producer (Residents)

- To get market analysis information through customized computer program.
- To collect leaves according to information and ship them to JA.

JA (Agricultural Cooperative Association)

- To make order to residents
- To collect “leaves” from residents
- To ship them to market

Irodori Inc.

- To keep customized computer program
- To analyze market demand
- To give information to residents

Market

Kitayama Village, Wakayama

Utilizing ICT to sell local products



- Award-winning website of Kitayama village, Wakayama.
- The small village of approx.500 population, in mountainous area of central Japan, has gathered 5,500 customers at its website, where the village sell “Jabara” – an aromatic citron, specialty of the area – and its processed foods.
- The website also provides free blog space, gathering over 6,000 users in 5 months.
- It won the Local IT Prize awarded by Nikkei Inc. in 2007.



Akanko-Spa Village, Hokkaido

Cooperation with outside human resources

- The village experienced 13% decline of tourists in 2000.
- Cooperating with consulting firm in Tokyo, the village draw up the Revitalization Plan.
- The plan focused on participation of local residents.
- A female resident from outside the village became leader of women's association, and contributed to find local resources and to take action.
- Beautification of the village by flower planting, cooperation of hotels to issue "spa coupons", research of customer satisfaction, test operation of free local bus, and other ideas have been tried.
- Tourist decline stopped in 2002.



Management and Transfer of Beautiful Territory Space

- Creation and succession of local unique cultures.



- Management of the territory space
(Each of the citizens participates in management and transfer beautiful national land, enabled by training of various participants and offering various opportunities of participation, etc.)

Various participants



Conservation and management of farmland by community (Kawachi-machi)

Various opportunities

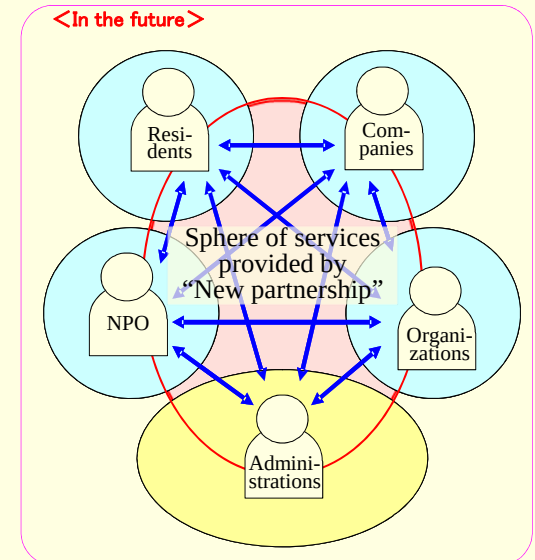


A bag utilizing lumber from thinning (Umaji-mura)

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Regional development centered on “New Partnership for Sustainable Community”

- Working out solutions to regional difficulties and delivering quality services through participation of diversified entities.
- This partnership, which we would name “New Partnership for Sustainable Community”, supports the life of local community, and serves to form the sustainable community.
- Example: Community Transportation
In rural community, the population is too small for a bus operator to be profitable. In some of these community, Non-Profit Organization begins to provide on-demand bus service, cooperating with municipality and residents.



Transportation service in depopulated area provided by NPO (Nagano Pref.)⁸